

## News Release

### **Fireman's Fund Installs Bloom Energy Servers at Novato Headquarters to Help Reduce Carbon Footprint by 15 Percent**

NOVATO, Calif., (June 20, 2011) – Fireman's Fund Insurance Company announces the installation of Bloom Energy Servers™ at its Novato headquarters to help reduce the company's carbon footprint by 15 percent.

The company recently installed six state-of-the-art Energy Servers, allowing Fireman's Fund to self-produce 60 percent of the energy the company uses on its Novato campus. Each server is the size of an average parking space and contains thousands of Bloom fuel cells – flat, solid ceramic squares made from a sand-like powder – which convert air and biogas into electricity via a clean electrochemical process, producing zero net carbon emissions. Fireman's Fund is committed to reducing its carbon emissions by 25 percent by 2012.

"Bloom Energy fuel cells allow Fireman's Fund to use a clean and reliable onsite energy source that reduces its energy costs and carbon footprint, is good for the environment and further demonstrates the company's commitment to sustainability," Michael LaRocco, President and CEO at Fireman's Fund.

Fireman's Fund joins an elite list of Bloom Energy customers like Bank of America, Coca-Cola, E-Bay, FedEx, Google, Staples, and Wal-Mart.

"Fireman's Fund is a glowing example of a company that takes sustainability seriously, not just in words but significant action. Bloom is proud to be a part of those efforts, and honored to have Fireman's Fund as one of our customers," said Bill Thayer, Executive Vice President of Sales and Service for Bloom Energy.

The company started drawing power from the Energy Servers in April. In addition to using Bloom to generate energy, Fireman's Fund will also offer insurance coverage for companies using them through its commercial insurance business.

Fireman's Fund is an industry leader in providing green insurance and has three LEED certified office buildings in Novato, Dallas and St. Louis. The Novato office also received an Energy Star certification with a score of 92. To learn more about the company's sustainability efforts and green insurance coverages, please [click here](#).

-more-

**About Fireman's Fund®**

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. Fireman's Fund is a member of the Allianz Group, the world's largest provider of property and casualty insurance. For additional information, visit [www.firemansfund.com](http://www.firemansfund.com).

# # #

Media Contact: Suzanne Meraz, (415) 899-3647, [smeraz@ffic.com](mailto:smeraz@ffic.com),  
[www.twitter.com/FireFundNews](http://www.twitter.com/FireFundNews), [www.facebook.com/FiremansFundNews](http://www.facebook.com/FiremansFundNews)

© 2011 Fireman's Fund Insurance Company, Novato, CA 94998