

PRESS RELEASE

NATIONAL
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Four Buffalo Historic Sites to Compete for \$10,000 from Fireman's Fund Insurance Company as Part of National Trust for Historic Preservation's "Buffalo Challenge"

Members of the Public Can Vote, via Facebook, for their Favorite Site From December 12 - December 18

Washington, D.C. (December 12, 2011)—Two months after Buffalo hosted one of the most successful National Preservation Conferences in recent memory, the National Trust for Historic Preservation is returning to Buffalo, bringing a contest that will allow four historic sites in Buffalo to compete for \$10,000 in grant funding. The four sites—Central Terminal, the Colored Musicians Club, Graycliff, and the Theodore Roosevelt Inaugural Site—will compete for the grant funding via an online, public vote on Facebook. Voting begins at 8:00am ET on Monday, December 12, and will end at 11:59pm ET on Sunday, December 18th.

Members of the public are invited to vote one time during the voting period, and are strongly encouraged to use Facebook, Twitter and other social networks to share information about the contest and their favorite historic sites with others. The 'Buffalo Challenge' Facebook page can be found at <http://on.fb.me/buffalochallenge>.

"All of us at the National Trust have warm memories of our time in Buffalo, and we are thrilled to be coming back so soon to give a gift to one of Buffalo's unique historic sites, just in time for the holidays," said Stephanie Meeks, president of the National Trust for Historic Preservation. "We were inspired by the many local residents who are passionate about preserving Buffalo's outstanding historic places. 'Buffalo Challenge' will allow the Queen City to, once again, rally around preservation by voting for the most deserving historic place."

As the sponsors of the This Place Matters campaign, Fireman's Fund Insurance Company and National Trust Insurance Services, LLC has given the National Trust \$150,000 since 2009 to help Americans tell the stories of the places that matter to them through the This Place Matters campaign. Earlier this year, over 80,000 people participated in the campaign by voting for historic places across the country.

"Places can evoke a sense of pride for Americans and Fireman's Fund is thrilled to be a part of a campaign that creates a channel to express that connection," said Brian Klepchick, property product director for Fireman's Fund. "Every day, we strive to help our customers preserve and protect their property, so this campaign is a natural fit for us."

The four sites competing for the grant funding were selected by the National Trust for Historic Preservation and its local partner, Preservation Buffalo Niagara.

The winner will be announced on Monday, December 19th at 8:00am ET.

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About the National Trust for Historic Preservation

The National Trust for Historic Preservation, a privately-funded nonprofit organization, works to save America's historic places to enrich our future. PreservationNation.org