

News Release

HOLIDAY MOVIES POSE UNIQUE RISK CHALLENGES ***Major Releases Insured by Fireman's Fund Insurance Company***

NOVATO, Calif. (November 19, 2010) – The holiday movie season is officially underway and while moviegoers will enjoy the special effects, stunts, and scenery of this year's films, most aren't aware of the risks involved when shooting a movie.

Movie studios must protect themselves from a variety of insurance risks and liabilities to their cast members, crew and the production process during the filming process. As the leading insurer of major Hollywood films, Fireman's Fund helps production companies manage unexpected risks by working closely with the studios to ensure the safety of all participants while still achieving the director's artistic vision.

"This year's holiday films feature a wide range of risks, including fight scenes, boxing matches, filming in foreign locations, singing and dancing, and driving sequences that create unique challenges and exposures for filmmakers. These types of scenes contribute appreciably to a film's overall risk," said Lauren Bailey, vice president of entertainment at Fireman's Fund Insurance Company.

With more than 80 years of experience insuring everything from independent films to major blockbusters, Fireman's Fund entertainment division is dedicated to helping producers and studios shoot the movie on-time, safely and within budget. This is done by analyzing risks and finding solutions to cover specific exposures.

"Filming in international locations, like Italy for "The Tourist", pose a variety of challenges for filmmakers, including the set, transportation of film, equipment and costumes, and the potential for dealing with illness in a foreign location," added Bailey. "Dancing and singing films, such as "Burlesque" and "Country Strong," also can be risky depending on an actor's training and background. If a cast member becomes injured and is unable to work, the production could be shut down, which could cost up to \$250,000 a day for a big budget film."

Recently released holiday productions insured by Fireman's Fund:

- "Harry Potter and the Deathly Hallows: Part 1" featuring Daniel Radcliffe and Emma Watson
- "Due Date" starring Robert Downey Jr. and Zach Galifianakis
- "For Colored Girls" directed and written by Tyler Perry

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Upcoming holiday films insured by Fireman's Fund:

- "Love and Other Drugs" (Nov. 24) starring Jake Gyllenhaal and Anne Hathaway
- "Burlesque" (Nov. 24) with Cher and Christina Aguilera
- "The Warrior's Way" (Dec. 3) featuring Kate Bosworth and Geoffrey Rush
- "The Tourist" (Dec. 10) filmed in Italy, starring Johnny Depp and Angelina Jolie
- "The Fighter" (Dec. 10) including Christian Bale and Mark Wahlberg
- "The Company Men" (Dec. 10) starring Ben Affleck and Tommy Lee Jones
- "Rabbit Hole" (Dec. 17) starring Nicole Kidman and Aaron Eckhart
- "How Do You Know" (Dec. 17) with Reese Witherspoon, Paul Rudd and Owen Wilson
- "Yogi Bear" (Dec. 17) an animated film featuring the voices of Dan Aykroyd, Justin Timberlake and Anna Faris
- "Little Fockers" (Dec. 22) starring Ben Stiller and Robert DeNiro
- "Country Strong" (Jan. 7) including Gwyneth Paltrow, Leighton Meester and Tim McGraw

About Fireman's Fund®

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. It is rated 'AA-' by Standard & Poor's Rating Services as of September 30, 2010.

Fireman's Fund is a member of the Allianz Group, the world's largest provider of property and casualty insurance. For additional information, visit

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