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Press Release

Fireman's Fund Wins Prestigious Marketing and Public Relations Awards for "Into the Fire" Documentary

NOVATO, Calif. (June 18, 2007) – Fireman's Fund Insurance Company has won several prestigious marketing and public relations awards for its "Into the Fire" documentary, honored by the Insurance Marketing Communications Association (IMCA) and the Public Relations Society of America (PRSA).

The IMCA recognized Fireman's Fund with five "Best of Show" honors – the highest possible – for the documentary. "Into the Fire" won Best of Show in all five of the categories where it was entered, including: public relations campaign, company employee communications, audio/visual communications, special communications campaign, and cause-related marketing.

PRSA recognized Fireman's Fund with its "Silver Anvil," the highest honor awarded in the public relations industry. Fireman's Fund won in the category of "Events and Observances (More than Seven Days) for Business – Services."

"We are honored to be recognized for our efforts to increase public awareness about the challenges faced by firefighters," said Danielle Cagan, director of community relations. "Now, independent agents and fire departments across the country are encouraged to use the film to raise funds and build support for firefighters at a very local level, extending the film's impact."

"Into the Fire" was funded and presented by Fireman's Fund as part of the company's social mission to support firefighters for safer communities. The documentary features amazing stories told first-hand by firefighters who have dedicated their lives to protecting others. Through its Fireman's Fund HeritageSM program, Fireman's Fund awards grants to fire departments for needed equipment, training and educational programs. Since 2004, Fireman's Fund has issued grants to hundreds of different departments totaling more than \$12 million.

The IMCA Showcase Awards highlight the best in marketing and communications in the insurance industry, and are considered the industry's highest honors. The awards were presented during its annual meeting held June 3-6 in Newport, RI. The Silver Anvil was presented at a special ceremony by PRSA on June 14 in New York City.

About Fireman's Fund

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal, commercial and specialty insurance products nationwide. Fireman's Fund is a member of the Allianz Group (NYSE: AZ), one of the world's largest providers of property and casualty insurance and other financial services. For additional information, visit www.firemansfund.com.

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