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## News Release

### **FIREMAN'S FUND INSURANCE APPOINTS JULIENE CONWAY AS CHIEF MARKETING OFFICER**

NOVATO, Calif. (January 13, 2012) – Fireman's Fund Insurance Company is pleased to announce the appointment of Juliene Conway as Chief Marketing Officer.

In Conway's role, she will lead the market management team and be responsible for agent and policyholder intelligence, innovation, marketing and communications. Conway will succeed Eleanor Barnard, current Chief Distribution, Sales and Marketing Officer, who will be retiring from Fireman's Fund and continue to be available on special projects as needed.

"Juliene is a key addition to Fireman's Fund and brings a wealth of marketing experience and knowledge that will be critical to our success," said President and CEO Lori Fouché. "I want to thank Eleanor for her many valuable contributions to Fireman's Fund and welcome Juliene to Fireman's Fund."

Previously, Conway held senior marketing leadership positions at Wells Fargo Funds Management, Wachovia Evergreen Investments, Ameriprise Financial, Fidelity Investments, and HSBC. Conway holds a master's degree in business administration and a master's degree in music merchandising and management from the University of Miami. She also holds a bachelor's of music degree from the Hartt College of Music at the University of Hartford.

#### **About Fireman's Fund Insurance Company**

Founded in 1863, Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products backed by industry-leading claims and risk management solutions. Fireman's Fund is a leader in high-net-worth, entertainment, and green insurance. Fireman's Fund is a member of the Allianz Group, one of the world's largest providers of property and casualty insurance, ranked 27th on [Fortune's Global 500](#) list of the world's largest corporations. For additional information, visit [www.firemansfund.com](http://www.firemansfund.com).

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