



NASH₂O'S Third of Four Online Auction Lots of Historic Instruments Now Live

Keith Urban, Vince Gill, Amy Grant & Duane Eddy's Personal Performance Guitars Among Those Up For Grabs

Proceeds support Nashville Firefighters, MusicCares and the AFM Flood Relief

Nashville, TN (November 15, 2010) –The third of four online auction lots of one-of-a-kind artist owned instruments went live today at nash2o.org. On the block are personal performance guitars from Nashville Music Superstars including **Keith Urban, Vince Gill, Amy Grant & Duane Eddy**.

Open to the public, this unique online auction which benefits Nashville flood relief is organized by the non-profit **NASH₂O** and sponsored by Fireman's Fund Insurance Company.

Bidding on lot three will close Wednesday November 24th.

On the auction block are:

- Keith Urban's Vintage Airline Electric
- Duane Eddy's Gibson #59
- Chris Leuzinger's Baritone Neptune
- Keb Mo's Giannini
- John Jorgenson's Mojo Caster
- Bill Cooley's Taylor K15 Acoustic
- Vince Gill's Fender Tele Prototype
- Jerry McPherson's Small Guild Acoustic
- Brent Mason's Jerry Jones Baritone
- Steve Farris' V.A. Strat # 2
- Amy Grant's McPherson

For a more in depth item history & all the auction items click [here](#).

This auction is unique in several ways, as the instruments offered for sale are historic musical artifacts from the record flooding that tore through Nashville in early May, wreaking havoc on several instrument storage facilities as well as musicians' homes and studios.

Therefore, all the auction items were personal performance favorites, something that's rarely available to fans and followers. While not playable, they are collectible and have been decontaminated.

The next and final lot going live on November 29th will feature guitars from **Peter Frampton** and **Brad Paisley** to name a few.

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The initiative was initially announced during a news conference at the Hard Rock Cafe in Nashville, Tennessee. An emotional **Vince Gill**, moved the crowd talking about the loss of one of his guitars, a Gibson that he used on his Grand Ole Opry debut.

NASH₂O was organized shortly after the devastating May flood waters receded by three longtime Music City mainstays: **George Gruhn**, widely-recognized as the leading authority on vintage stringed instruments; **Joe Glaser**, renowned luthier and fine instrument repairman; and steel guitarist/producer **Bruce Bouton**, a fixture on high-profile recordings and tours for decades.

"It's fairly common to see instruments, signed by artists, for sale in charity efforts or given as contest prizes," says Gruhn. "But those are almost always pieces donated by a manufacturer for that purpose. They're handed to the artist, he signs them, and that's really the only connection he has with them. The NASH₂O pieces are the artists' personal instruments. Peter Frampton's Les Paul is, well, *Peter Frampton's* Les Paul. Brad Paisley's Tele-style guitar is *Brad's* guitar. You hear that guitar on the records. You saw it in his hands in concert. These are very personal, cherished tools of the trade, and buyers can own a piece of that history, that pedigree."

"Fireman's Fund is excited to participate in this project with NASH₂O to help musicians that were affected by the Nashville floods, and assist fire and rescue departments to purchase needed equipment, training and educational tools," said Lauren Bailey, vice president of entertainment at Fireman's Fund.

Proceeds go to MusiCares Nashville Flood Relief Fund, Nashville Musicians Association Flood Relief Fund and Middle Tennessee fire and rescue departments. Check for further information and updates at <http://www.nash2o.org>.

About NASH₂O

NASH₂O is a charitable initiative to raise money from the damaged instruments, equipment, and other items and services to benefit musicians and in the greater Nashville music community, many of whom were uninsured for flooding, with a portion also going to greater Nashville fire and rescue departments in need of equipment. This effort is being spearheaded by luthier Joe Glaser, George Gruhn, and musician Bruce Bouton, with help from many others. Most pieces were flood damaged and have been decontaminated (and certified for safety). Some items were never touched by the water but have been donated specifically for this fundraising effort, such as special editions offered as sweepstakes prizes.

About Fireman's Fund Insurance Company

With nearly 90 years of experience insuring the entertainment industry, Fireman's Fund is the recognized leader in the field insuring artists and bands in all genres of the music industry and providing coverage for music festivals, record labels, promoters, talent management as well as sports teams and events. Fireman's Fund is a member of the Allianz Group, the world's largest provider of property and casualty insurance. For additional information, visit www.firemansfund.com.

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