

**Contact: Danny Perry****T. 212.524.7892****C. 707.386.8476****[dperry@ffic.com](mailto:dperry@ffic.com)**

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For Immediate Release

**CONWAY FIREFIGHTERS TO RECEIVE  
EXTRA LAYER OF PROTECTION***Donation to Fund Purchase of High-Visibility Safety Vests*

CONWAY, S.C. (March 9, 2009) – Peoples Underwriters, Inc. has partnered with Fireman's Fund Insurance Company to award the Conway Fire Department a \$5,000 grant to purchase high visibility safety vests. The U.S. Department of Transportation has mandated that all first responders wear this type of safety gear while working on the scene of an emergency on a highway or busy road.

“With this federal mandate in place, this grant couldn't have come at a better time,” pointed out Conway Fire Chief Rick Baker. “The safety of our firefighters is paramount, and these vests will make them more visible on highways, allowing them to do their jobs more effectively and efficiently when responding to vehicular accidents.”

“These firefighters risk their lives everyday to protect residents of their community, so this protective measure is a must,” said Gail Mishoe, personal lines vice president for Peoples Underwriters. “We're glad to support the Conway Fire Department in a tangible way.”

Grant funds will also support the department's fire safety education program, which focuses on raising awareness about fire prevention and safety in the community.

Executives from Peoples Underwriters and Fireman's Fund will present the grant package to Chief Baker and members of the city council at a city council meeting:

**Date/Time:****Monday, March 9, 2009****5:30 p.m.****Location:****Conway City Hall****1001 3rd Avenue****Conway, SC****-MORE-**

## **Page 2: (Conway Fire Grant)**

The grant package is part of a nationwide philanthropic program funded by Fireman's Fund Insurance Company. Since 2004, Fireman's Fund has issued over 1,100 grants totaling more than \$21 million to fire departments across the country for needed equipment, training and educational tools. Independent insurance agencies such as Peoples Underwriters that sell Fireman's Fund products are able to direct these grants to support the fire service.

### **About Peoples Underwriters, Inc.**

Peoples Underwriters, Inc. is an independent insurance agency offering comprehensive lines of business and personal insurance. Founded in 1958, Peoples Underwriters represents some of the most prestigious insurance companies in North America from its offices in Conway and Myrtle Beach. Associates of Peoples Underwriters meet the risk management needs of clients by selecting coverage from these major insurers. Peoples Underwriters operates as a member of the Independent Insurance Agents of America, in South Carolina and Horry County. For more information, visit [www.peoplesunderwriters.com](http://www.peoplesunderwriters.com).

### **About Fireman's Fund**

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. It is rated 'AA-' by Standard & Poor's Rating Services. Founded in 1863 with a mission to support firefighters, Fireman's Fund continues this effort today through its national philanthropic work. Fireman's Fund is a member of the Allianz Group (NYSE: AZ), one of the world's largest providers of insurance and other financial services. For more information, visit [www.firemansfund.com](http://www.firemansfund.com).

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