

News Release

Fireman's Fund Introduces New Crisis Management Products for Commercial Umbrella

NOVATO, Calif., (April 8, 2010) – To help companies during a crisis situation, Fireman's Fund announces new crisis management coverages for admitted commercial umbrella policies.

The crisis management response costs endorsement provides a sub-limit of \$250,000 for response costs to a crisis management event, regardless of fault. Covered response costs include: medical expenses, funeral expenses, psychological counseling, travel expenses, temporary living expenses and expenses to secure the premises.

The crisis management loss coverage component of the product provides \$50,000 in addition to the policy limit to cover fees and expenses incurred by a crisis management or public relations firm, and any costs for necessary printing, advertising, mailing of materials or required travel.

"The new crisis management products provide policyholders with a flexible, solutions-oriented coverage to help protect their business and reputation in the event of a crisis," said Garick Zillgitt, vice president of casualty, Commercial insurance at Fireman's Fund Insurance Company.

Fireman's Fund policyholders purchasing an umbrella policy or property coverage are eligible to purchase the crisis management products.

About Fireman's Fund[®]

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. It is rated 'AA-' by Standard & Poor's Rating Services as of Nov. 9, 2009. Fireman's Fund is a member of the Allianz Group, the world's largest provider of property and casualty insurance. For additional information, visit www.firemansfund.com.

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