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For Immediate Release

## **LIVINGSTON FIRE DEPARTMENT TO RECEIVE LIFESAVING RESCUE TOOL**

### *High-Tech Infrared Camera to Support Search and Rescue Operations*

LIVINGSTON, N.J. (April 20, 2009) – It has quickly become one of the most important pieces of equipment any fire department can have, and now Livingston firefighters will be receiving one of the most modern, high-tech versions.

D.R. Reiff & Associates, Inc. is partnering with Fireman's Fund Insurance Company to award the Livingston Fire Department a \$9,900 grant for a thermal imaging camera (TIC).

TICs use updated technology to enable firefighters to “see” through smoke and darkness to quickly locate anyone trapped in a building during a fire. The cameras can also play a major role in reducing property damage. With one in hand, firefighters can often locate hot spots inside walls and extinguish them before they spread.

“During search and rescue operations, every second counts and these technologically-advanced tools allow firefighters to be much more effective and efficient,” said Livingston Fire Chief Chris Mullin. “This thermal imager will be replace one of our old, outdated models.”

“We realize the negative affect the downturn in the economy is having across the country and, in particular, within the fire service,” said Ross Miller, who is a partner with D.R. Reiff & Associates. “I’m confident this device will help the fire department provide additional protection to the community.”

Executives from D.R. Reiff & Associates and Fireman's Fund will present the grant package to Chief Mullin and township board members at a township council meeting. Chief Mullin will demonstrate usage of the camera.

**Date/Time:**  
**Monday, April 20, 2009**  
**8:00 p.m.**

**Location:**  
**Livingston Township Offices**  
**204 Hillside Ave.**  
**Livingston, NJ**

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The grant package is part of a nationwide philanthropic program funded by Fireman's Fund Insurance Company. The program is designed to provide needed equipment, training and educational tools to local fire departments. Since 2004, Fireman's Fund has issued grants to over 1,100 different departments totaling more than \$22 million. In the state of New Jersey, over \$700,000 has been awarded. Independent insurance agencies/brokers that sell Fireman's Fund products, like D. R. Reiff & Associates, are able to direct these grants to support fire departments.

**About D.R. Reiff & Associates, Inc.**

D.R. Reiff & Associates, Inc. is a full service brokerage specializing in entertainment insurance. Its select executive staff draws on a pool of experience in excess of 50 years servicing the needs of the entertainment community. D.R. Reiff & Associates utilizes this expertise to create innovative and cost-effective solutions to their client's insurance and risk management issues. For more information, visit [www.reiffinsurance.com](http://www.reiffinsurance.com).

**About Fireman's Fund**

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. It is rated 'AA-' by Standard & Poor's Rating Services. Founded in 1863 with a mission to support firefighters, Fireman's Fund continues this effort today through its national philanthropic work. Fireman's Fund is a member of the Allianz Group (NYSE: AZ), one of the world's largest providers of insurance and other financial services. For more information, visit [www.firemansfund.com](http://www.firemansfund.com)

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