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For Immediate Release

**TAMPA FIREFIGHTER'S MUSEUM TO RECEIVE
BOOST FOR FIRE PREVENTION EFFORTS**

\$25,000 Grant to Help Museum Better Educate Children about Fire Safety

TAMPA, Fla. (April 28, 2009) – According to the U.S. Fire Administration, among children age 14 and under, an estimated 2,800 are injured and 850 killed each year in residential fires nationwide. Now, thanks to a grant awarded by Wells Fargo Insurance Services and Fireman's Fund Insurance Company, the Tampa Firefighters Museum will receive a \$25,000 grant to strengthen its fire safety outreach efforts.

Donated funds will be used to create a fully outfitted and functional kitchen which will highlight various hazards that are present in this environment. Panels containing graphic illustrations and key fire safety messages will be visible throughout the area. This will focus on, among other things: stove safety, the dangers of having electrical appliances near water, and the overloading of electrical circuits.

“Kitchen fires account for 36 percent of residential fires every year,” said Jace Kohan, vice president for the museum. “Many of these fires are started by children, so our messaging, in particular, is geared toward youth. The messaging typically gets passed along to other family members as well because most children go home and tell others in their household what they learned.”

Grant funds will also pay for the production of a traveling exhibit that focuses on fire safety in the kitchen. The small mock up kitchen will be used by Tampa Fire Rescue's educational outreach coordinator during presentations at schools, fairs, and other public events.

Executives from Wells Fargo Insurance Services and Fireman's Fund will join officials from the museum for the presentation of the grant package. *In addition, museum officials will hold a fire safety presentation for school-age children:*

Date/Time:
Tuesday, April 28, 2009
11:00 a.m.

Location:
Tampa Firefighters Museum
720 Zack St.
Tampa, FL

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“By educating youth about fire safety, communities as a whole will be better protected and that’s why we’re proud to support this endeavor,” said Lynn Rasmussen, vice president for Wells Fargo Insurance Services.

The donated package was paid for by a nationwide philanthropic program funded by Fireman’s Fund Insurance Company. The program is designed to provide needed equipment, training and educational tools to local fire departments. Since 2004, Fireman’s Fund has issued donations to over 1,100 different departments totaling more than \$22 million. Over \$600,000 million has been awarded in the state of Florida. Independent insurance agencies/brokers that sell Fireman’s Fund products, like Wells Fargo Insurance Services, are able to direct these donations to support the fire service.

About Wells Fargo Insurance Services

Wells Fargo Insurance Services provides insurance brokerage, administrative services, as well as a wide range of financial and consulting services to thousands of clients from over 150 local offices across the nation. Today, more than 4,500 associates place more than \$8.5 billion in risk premium making Wells Fargo Insurance the fifth largest insurance brokerage firm in the world, and the largest bank-affiliated insurance brokerage firm in the U.S. For more information, visit www.wellsfargo.com.

About Fireman’s Fund

Fireman’s Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. It is rated 'AA-' by Standard & Poor’s Rating Services. Founded in 1863 with a mission to support firefighters, Fireman’s Fund continues this effort today through its national philanthropic work. Fireman’s Fund is a member of the Allianz Group (NYSE: AZ), one of the world’s largest providers of insurance and other financial services. For more information, visit www.firemansfund.com

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