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For Immediate Release

## **TEENAGE LIFESAVING INITIATIVE RECEIVES FINANCIAL BOOST**

### *VIP for VIP Program Reenacts Scenes of Fatal Car Accidents*

EDEN, N.C. (May 7, 2009) – According to The Centers for Disease Control and Prevention, car crashes are the number one killer of teens. The Vehicle Injury Prevention for a Very Important Person (VIP for VIP) program, geared toward reducing automobile-related deaths among teens, will be receiving a \$5,000 donation to support its lifesaving initiative.

The grant is being awarded by Hull & Company, Inc. and Fireman's Fund Insurance Company. Funds are earmarked for new bleachers that will be used by high school students while witnessing reenactments of fatal automobile accidents at high schools.

The VIP for VIP program, administered by volunteers from fire, emergency medical services, police, and state highway patrol agencies in North Carolina, educates students on the fatal consequences that can result from driving recklessly. The seminars take place at high schools with morning sessions that incorporate, among other things, emergency services workers and parents discussing their experiences with fatal teenage car crashes. Afternoon sessions involve a full reenactment of a fatal car accident scene.

“Our goal is to make sure teenagers are fully aware of all consequences that can result from reckless driving,” said David Hood, whose program has reached over 21,000 teenagers. “The reenactment of fatal car scenes creates a dramatic effect that embeds the consequences of these sometimes senseless events into the minds of teenage drivers.”

VIP for VIP program administrators will be joined by local officials and executives from Hull & Company and Fireman's Fund for the grant package presentation. Morehead High School students will then witness a car crash reenactment.

**Date/Time:**  
**Thursday, May 7, 2009**  
**1:30 p.m.**

**Location:**  
**Morehead High School (parking lot)**  
**134 N. Pierce St.**  
**Eden, NC**

*Note: In case of rain, the check ceremony will take place inside the gymnasium.*

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The grant package is part of a nationwide philanthropic program funded by Fireman's Fund Insurance Company. The program is designed to provide needed equipment, training and educational tools to local fire departments. Since 2004, Fireman's Fund has issued grants to over 1,100 different departments totaling more than \$22 million. Independent insurance agencies that sell Fireman's Fund products, like Hull & Company, are able to direct these grants to support the fire service.

"This program tackles a severe problem we have in our society head on, and we're proud to be able to support its mission in a tangible way," said Timothy Ramsey, vice president of Hull & Company.

**About Hull & Company, Inc.**

Hull & Company, Inc. is a wholesale insurance intermediary providing specialty products and unique solutions to the independent agency system. The company is guided by strong ethics, honesty and professionalism. Hull & Company's goal is to deliver insurance products at competitive terms, with financially sound markets, on a timely basis. For more information, visit [www.hullco.com](http://www.hullco.com).

**About Fireman's Fund**

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. It is rated 'AA-' by Standard & Poor's Rating Services. Founded in 1863 with a mission to support firefighters, Fireman's Fund continues this effort today through its national philanthropic work. Fireman's Fund is a member of the Allianz Group (NYSE: AZ), one of the world's largest providers of insurance and other financial services. For more information, visit [www.firemansfund.com](http://www.firemansfund.com).

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