



---

Fireman's Fund Insurance Companies  
777 San Marin Drive  
Novato, California 94998  
T. 415.899.2000  
[www.firemansfund.com](http://www.firemansfund.com)

---

## Press Release

### Security Experts, Fireman's Fund and the Guidry Group, Combine Forces to Help Protect Your Family and Home

*A personalized security assessment may help you better protect loved ones and property*

NOVATO, Calif., (May. 27, 2008) – In 2007, news reports detailed many burglaries and home robberies in which the victims were high-profile, wealthy individuals such as investors Warren Buffet and Earnest Rady and socialite Anne Bass.

According to [www.realestatejournal.com](http://www.realestatejournal.com), a Wall Street Journal® site, the most recent FBI data show that residential robberies, which include home invasions, rose nearly 13% in 2006 from 2002, even as violent crime overall decreased 0.4%. "People of wealth are targeted all the time," says Gary Raphael, national director of Risk Management Advisory Services for Fireman's Fund. "In today's celebrity-obsessed culture, some individuals will go to extreme, and potentially harmful, lengths to get close to wealth and fame." These extremes include garden-variety burglary, as well as more exotic crimes like identity theft, stalking, kidnapping, and extortion, all of which are on the rise.

"Because they are more vulnerable, people with significant assets need to have a more sophisticated understanding of best security practices," says Michael Guidry, CEO of the Guidry Group, a world-class security firm based in Montgomery, Texas. "Prevention is everything, and the key to prevention is awareness."

Fireman's Fund teamed up with the Guidry Group to provide personalized vulnerability assessments through a tool developed exclusively for Fireman's Fund customers. Guidry Group consultants will assess the vulnerabilities of a customer's home with a process that unfolds in three steps: online, on call, and on-site.

## Online, On-Call, On-Site

- Online – the online tool is hosted by Guidry on their secure website and walks users through a series of security related questions. The answers are only visible to security experts at Guidry. The questions typically take 10-15 minutes to answer and address issues ranging from home security systems to the visibility of the residence and the presence of personal property in the home that might be coveted by others.
- On-Call – once the complimentary online assessment is completed a Guidry consultant will analyze the responses. Within 72 hours a customized report is produced that notes vulnerabilities and offers advice on how defenses can be strengthened. The consultant is then available to discuss these findings in greater detail and review potential solutions. This review is also complimentary to eligible Fireman's Fund policyholders.
- On-Site – if the first two steps uncover a need for a more in-depth assessment, the customer can opt for an on-site review. The consultant will walk through the residence, testing the performance of physical security systems and do a detailed interview on the customer's habits and those of the people who have access to the home.

The online and on-call steps provide a precise framework for dialogue, while the on-site step is the most thorough form of assessment. Guidry Group's high level of expertise is part of what makes this opportunity unique. The company is staffed by former members of the U.S. Secret Service and Armed Forces, who discreetly guard some of the world's top executives and celebrities as well as major events, including two Olympic Games, a soccer World Cup, and an NFL Super Bowl.

"Most of the time, security is about awareness and education and common sense," says Guidry. Raphael adds "Most people don't consider all the ways in which they are vulnerable, taking action only after a loss occurs." The new online tool, coupled with this opportunity for Fireman's Fund customers to dialogue with a sophisticated security firm, will lead to less incidents and a safer environment.

### **About Fireman's Fund**

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal, commercial and specialty insurance products nationwide. It is rated 'A+' by Standard & Poor's Rating Services. Fireman's Fund is a member of the Allianz Group (NYSE: AZ), one of the world's largest providers of insurance and financial services. Allianz ranks as the most sustainable insurer in the Dow Jones Sustainability Index based on its economic, social and environmental performance. For additional information, visit [www.firemansfund.com](http://www.firemansfund.com).

### **About The Guidry Group**

The Guidry Group is a privately owned global security consultancy, providing a broad range of services to multinational corporations, high-profile special events, educational institutions, government agencies, and private clients.

[www.theguidrygroup.net](http://www.theguidrygroup.net)

# # #

Media Contacts: Janet Ruiz, Fireman's Fund, (415) 899-5381,  
[janet.ruiz@ffic.com](mailto:janet.ruiz@ffic.com)

© 2008 Fireman's Fund Insurance Company, Novato, CA 94998