

## News Release

### **Fireman's Fund Entertainment Division Expands Appetite to Insure All Music Genres and Live Entertainment**

#### *New Live Entertainment Group Insures Top Touring Artists*

NOVATO, Calif., (November 9, 2009) – Fireman's Fund Insurance Company's entertainment division is broadening its appetite for music and live entertainment to insure the full range of musical artists and their specialized exposures.

The company's appetite now includes artists and bands in all genres of the music industry. Fireman's Fund will also be underwriting new customers such as music festivals, record labels, promoters, and talent management. In addition, for live entertainment exposures the company will also include spectator liability. Fireman's Fund will continue to insure concerts, theaters, shell corporations, recording studios, rental houses and event production services as part of the new unit.

To support this expansion, Fireman's Fund entertainment business will now feature two distinct special underwriting units. The company has formed a dedicated underwriting unit specializing in live entertainment. The second underwriting unit will continue to focus on film, television, D.I.C.E. related products, and photographers.

"This clearly demonstrates our commitment to supporting all aspects of the entertainment industry and will allow us to fully address the unique exposures of live entertainment risks," said Joe Finnegan, vice president of the Entertainment division for Fireman's Fund. "Fireman's Fund remains dedicated to our industry-leading film and television production insurance business, while expanding our music and live entertainment capabilities to focus on growth in this important sector of the industry."

The entertainment division already insures 11 of the top 25 touring artists in 2009, four artists on the Billboard Top 10 album sales list, and the promoter and producer of top grossing music festivals and tours nationwide.

Fireman's Fund is the recognized leader in insuring the entertainment industry, a specialty business that includes film and television productions, television commercials, documentaries and musical artists. With an over 80-year history, the Entertainment division at Fireman's Fund is dedicated to helping producers, studios and musical artists achieve the artistic results they are seeking, yet also ensure the safety of all productions. Its dedicated team of insurance professionals includes specialized underwriters and loss control experts who each have about 20 years of experience in the entertainment field.

-more-

## **About Fireman's Fund®**

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. It is rated 'AA-' by Standard & Poor's Rating Services. Fireman's Fund is a member of the Allianz Group, the world's largest provider of property and casualty insurance. For additional information, visit [www.firemansfund.com](http://www.firemansfund.com).

# # #

Media Contact: Suzanne Meraz, Fireman's Fund, (415) 899-3647,  
[suzanne.meraz@ffic.com](mailto:suzanne.meraz@ffic.com)

© 2009 Fireman's Fund Insurance Company, Novato, CA 94998