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Press Release

FIREMAN'S FUND INSURANCE EXECUTIVE JOSEPH FINNEGAN JOINS PANEL OF ENTREPREURS SPEAKING AT USC BUSINESS OF GAMING CONFERENCE

LOS ANGELES (Sept. 20, 2007) – Joseph Finnegan, vice president of Fireman's Fund Insurance Company's Entertainment division, will be one of the featured speakers at the University of Southern California (USC) Business of Gaming conference on Friday, Sept. 28. The free conference, which is open to the public and held on the USC campus, is sponsored by the Marshall School of Business.

Finnegan will join other video game industry experts at the 1-2 p.m. Entrepreneurs Panel to discuss the need for insurance coverage for the video game development industry. Expanding on its expertise in underwriting film and television productions, Fireman's Fund is the only insurance company offering coverage that meets the rapidly growing demands of developers and publishers in video game production.

"Right now, most video game producers are improperly insured as business software developers—a far cry from the realities and risks involved in creating software for entertainment," said Finnegan. "This industry carries risks not unlike those found in film and television production, where we already have a long track record."

The USC Business of Gaming conference is designed to educate students about the financial world that is quickly developing behind the games they play. Many USC students own one console or more in their dorms but do not realize the breadth of the industry. In order to make a successful new game or console, much more than game designers and programmers are needed; there is an entire business-oriented aspect that is often left out of the spotlight. Issues such as marketing, advertising, financing, business models, licensing, entrepreneurship and development are key to the gaming industry and the event will highlight these concepts.

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For more information about the conference, visit www.uscdsp.com/businessofgaming.

About Fireman's Fund

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal, commercial and specialty insurance products nationwide. Fireman's Fund is a member of the Allianz Group (NYSE: AZ), one of the world's largest providers of insurance and financial services. For additional information, visit www.firemansfund.com.

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