



Fireman's Fund Insurance Company enters Joint Marketing Agreement with Scientific Conservation Inc. to Promote Lower Risks of Energy Efficient Buildings

San Francisco, CA – January 28, 2011 - [Scientific Conservation Inc.](#) (SCI), a leading provider of energy efficiency via Predictive Diagnostics and Analytics solutions for the \$5 billion commercial building market, today announced it entered a Joint Marketing Agreement with Fireman's Fund Insurance Company (FFIC) directly linking energy management solutions to lower risk.

Under the terms of the agreement, SCI becomes an FFIC Referral Partner. They will work together to promote and integrate their products and services for existing and prospective policyholders to offer discounted premiums, reduced fee structures and lower energy and maintenance costs. SCI's flagship product, SCWatch™, identifies and prioritizes energy system anomalies based on expected performance, predictive modeling, and current climate conditions, saving its users money, reducing liability, and generating energy savings.

"As the first property and casualty insurance company to offer green insurance to the U.S. commercial marketplace, we are very pleased FFIC sees the financial, safety, and environmental value SCWatch can offer its policyholders," said Russ McMeekin, CEO, Scientific Conservation Inc.

SCWatch offers Preventative Maintenance Management (PMM) and Energy Base-lining as a core technique for the build industry. The easy-to-install, non-invasive software-as-a-service (SaaS) solution provides immediate payback for facility owners and operators. SCWatch is already helping customers identify and predict changes in building systems performance before degradation impacts operations and energy consumption. This results in lower maintenance costs and the improved comfort and health of building occupants.

"By predicting problems well before they occur, our customers can maintain building health continuously on a daily basis. The SCWatch automated PMM solution could have a significant impact for our policyholders because the process identifies and predicts changes in performance before building and asset degradation occur," said Stephen Bushnell, Senior Director of Emerging Industries, Fireman's Fund.

About SCI

Scientific Conservation Inc., (SCI) a leading provider of energy efficiency via Predictive Diagnostics and Analytics solutions for the \$5 billion commercial building market. The company's suite of energy management solutions uses the industry's first software-as-a-service (SaaS) platform to help cut annual energy spending by comparing predicted energy and system efficiencies against real-time operation. The company's headquarters are in San Francisco, CA, with its technology center in Atlanta, GA. For more information, visit www.scientificconservation.com. Follow SCI on twitter @sciwatch and on [Facebook](#). For Energy Management News visit the SCI Blog at <http://www.scientificconservation.com/blog/>.

About Fireman's Fund®

Fireman's Fund Insurance Company is a premier property and casualty insurance company providing personal and commercial insurance products nationwide. Fireman's Fund is a member of the Allianz Group, the world's largest provider of property and casualty insurance. For additional information, visit www.firemansfund.com.

Media Contact:

Tanya Blackburn
RTJ Consultants | 702.348.8379
tanya@rtjconsultants.com